



World Agroforestry Centre

TRANSFORMING LIVES AND LANDSCAPES

The MDG Centre

EAST & SOUTHERN AFRICA

The MDG Centre

WEST & CENTRAL AFRICA

**REGIONAL PARTNERSHIP TO PROMOTE TRADE
AND INVESTMENT IN SUB-SAHARAN AFRICA**

**OFFICIAL LAUNCH
NEW YORK, 11 – 13 APRIL 2011**

Millennium Cities Initiative

EARTH INSTITUTE | COLUMBIA UNIVERSITY



VALE COLUMBIA CENTER

ON SUSTAINABLE INTERNATIONAL INVESTMENT

A JOINT CENTER OF COLUMBIA LAW SCHOOL AND
THE EARTH INSTITUTE AT COLUMBIA UNIVERSITY

Sponsored by the Government of Finland



PROGRAM OF THE LAUNCH

REGIONAL PARTNERSHIP TO PROMOTE TRADE AND INVESTMENT IN SUB-SAHARAN AFRICA

World Agroforestry Centre and MDG Centers for East and Southern Africa and West and Central Africa

The World Agroforestry Centre (ICRAF), an international organization headquartered in Nairobi, Kenya, is a global research institution that focuses on key global priorities, such as agroforestry germplasm; on-farm productivity of trees and agroforestry systems; tree product marketing for smallholders; land health risks and agroforestry interventions to enhance land productivity and food availability; ability of farmers, ecosystems and governments to cope with climate change; and policies and incentives for multi-functional landscapes with trees that provide environmental services. For more information, see: www.agroforestry.org.

Because of its Africa-wide research and administrative structure, ICRAF is in a position to be the executing agency for the present project and financially administer it. Two MDG Centers for East and Southern Africa and West and Central Africa, respectively, assist the efforts of developing countries in sub-Saharan Africa in achieving the MDGs. The relationship between the MDG Centers and ICRAF developed because of strong ties between members of the UN Millennium Project and ICRAF, and the overlap between the environmental and agriculture components of the Millennium Villages Project with many of ICRAF's priorities. In addition, the two MDG Centres also manage the operational activities of the Millennium Cities initiative (MCI), a project of the Earth Institute at Columbia University.

Millennium Cities Initiative

The Millennium Cities Initiative (MCI) assists a number of secondary cities in achieving the Millennium Development Goals. In the area of investment, the MCI supports the cities, through research, advice and capacity-building, in increasing the investment flows to the cities. For more information, see: www.mci.columbia.edu/ei.

Vale Columbia Center on Sustainable International Investment

The Vale Columbia Center on Sustainable International Investment (VCC) promotes learning, teaching, policy-oriented research, and practical work within the area of foreign direct investment (FDI), paying special attention to the sustainable development dimension of this investment. It is a joint center of Columbia Law School and The Earth Institute. For more information, see: www.vcc.columbia.edu.

April 11, 2011 – Monday

Location: 432 Park Avenue South, 13th Floor, New York, NY10016

Project meeting of MCI/VCC and MDG Centers with city delegations

The project will (1) assist secondary cities/regions in generating more investment (both local and foreign), to build up their productive capacity and ability to trade; this, in turn, will contribute to achieving the MDGs; and (2) contribute to the global dialog on the importance of increasing sustainable investment and action at the sub-national (cities/region) level. During the project meeting, the partners in the Regional Partnership (Finnish Government, MCI New York, MDG Centers Bamako and Nairobi, participating Millennium cities) will be introduced. The meeting will discuss the project as a whole, including the objectives and key deliverables, structure and general timeline of the project, implementation strategy, management arrangements, and responsibilities of the partners.

15:30 – 16:30

Opening

▪ **Welcome and introduction of participants**

Karl P. Sauvant, Co-Director, MCI, and Executive Director, VCC

▪ **Implementing MCI activities in sub-Saharan**

Belay Begashaw, Director, MDG Center East and Southern Africa

▪ **MCI activities in the area of investment**

Karl P. Sauvant, Co-Director, MCI, and Executive Director, VCC

▪ **MCI social sector activities**

Susan Blaustein, Co-Director, MCI

▪ **MCI activities in the city of Kumasi**

Samuel Sarpong, Metropolitan Chief Executive, Kumasi Metropolitan Assembly, Ghana

▪ **Discussion**

16:30 - 17:45

Presentation of the Regional Partnership project

Chairperson:

Karl P. Sauvant, Co-Director, MCI, and Executive Director, VCC

▪ **Objectives and approach**

Antti Piispanen, Commercial Secretary, Ministry of Foreign Affairs, Finland

▪ **Structure, general timeline and responsibilities: Regional and city components**

Karin Millett, Senior Advisor, Investment Promotion and Export Development, MCI

Joerg Simon, Senior Investment Advisor, MCI

- **Discussion**

17:45 – 18:45

Expectations and contributions by the participating Millennium Cities

- Kumasi, Ghana
- Mekelle, Ethiopia
- Tabora, Tanzania

18:45

Closing of the project meeting

Karl P. Sauvart, Co-Director, MCI, and Executive Director, VCC

April 12, 2011- Tuesday

Location: 432 Park Avenue South, 13th Floor, New York, NY10016

Meetings of MCI/VCC and MDG Centers with the delegations of the three cities

These meetings intend to identify the detailed activities as well as the time line for their implementation for each of the three cities.

09:30 – 12:00 Kumasi, Ghana

13:00 – 15:30 Mekelle, Ethiopia

15:30 – 18:00 Tabora, Tanzania

April 13, 2011- Wednesday

Location: Permanent Mission of Finland to the UN, UN Plaza 866, Suite 222, New York, NY10017

First Meeting of the Advisory Group to the Regional Partnership

The Advisory Group for the Regional Partnership to Promote Trade and Investment in Sub-Saharan Africa (Regional Partnership) is composed of representatives of key organizations and knowledgeable professionals regarding the issues of international trade and investment, as well as broader sustainable development in general. They are expected to provide guidance to the overall design and implementation of the project.

Chairperson: [To be determined in time for the meeting]

10:00 – 10:30 **Outline of the role of the Advisory Group and introduction of the members and key project staff**

Karl P. Sauvant, Co-Director, MCI, and Executive Director, VCC

10:30 – 12:15 **Presentation of the key components of the project**

Chairperson, Advisory Group to the Regional Partnership

- **Objectives of the Finnish Government in supporting the project**
Antti Piispanen, Commercial Secretary, Ministry of Foreign Affairs, Finland
- **Goals and outputs of the project and criteria for selection of the participating cities**
Karl P. Sauvant, Co-Director, MCI, and Executive Director, VCC
- **Approach at city level**
Joerg Simon, Senior Investment Advisor, MCI
- **Toolkit and FDI strategy paper**
Karin Millett, Senior Advisor for Investment and Export Development Policy, MCI
- **Presentation on sustainable FDI**
John Kline, Professor, International Business Diplomacy, Walsh School of Foreign Service, Georgetown University
- **Discussion of the project components and approaches and suggestions from the Advisory Group, including opportunities for cooperation/collaboration between the Regional Partnership and member organizations of the Advisory Group**

12:15 – 12:30 **Summary of the first meeting of the Advisory Group**
Chairperson, Advisory Group to the Regional Partnership

The members of the Advisory Group are invited to join also the official launch of the Regional Partnership which follows immediately after the meeting of the Advisory Group (see draft program below).

Official Launch of the Regional Partnership

Location: Consulate General of Finland, UN Plaza 866, Suite 250, New York, NY10017

13:15 – 14:45 **Brown bag lunch**

- **Launch of the project**
Ambassador Jarmo Viinanen, Permanent Representative of Finland to the UN

- **Keynote**
Professor Jeffrey Sachs, Director, The Earth Institute at Columbia University
(After the keynote, there will be an opportunity to pose questions to Professor Sachs and engage in a discussion)

15:00 – 17:00 **Roundtable on the impact of private investment and trade on sustainable development in Sub-Saharan Africa**

A vibrant private sector, driven by local and international investment, is essential for developing productive capacity, especially beyond the natural resources sector, and is an important ingredient in achieving sustainable development. While the overall picture on attracting investment, in particular FDI, into Africa does not fully reflect the potential and opportunities of the continent, African countries have recognized the role that FDI can play in economic growth and development and are actively seeking to foster increased local and foreign investment. In this context, most African states have embarked on policy reforms that would facilitate such investment and would improve the overall business operating environment.

The participants will discuss the potential impact of increased investment and trade on the Millennium Cities, including the relationship of such private sector activity to social and environmental aspects of development.

Chairperson: **Karl P. Sauvart, Co-Director, MCI, and Executive Director, VCC**

Panelists:

- Abenaa Akuamo-Boateng, MCI Region Coordinator, West Africa
- Amritpal S. Athwal, Private Sector representative, Tabora, Tanzania
- Belay Begashaw, Director, MDG Center East and Southern Africa
- Chairperson, Advisory Group to the Regional Partnership
- Gulamhussen Dewji Remtullah, Mayor, Tabora, Tanzania

Regional Partnership to Promote Trade and Investment in Sub-Sahara Africa

- Kimmo Sinivuori, Commercial Counsellor, Ministry of Foreign Affairs, Finland
- Nugesse Gebre, Mayor, Mekelle, Ethiopia
- Samuel Sarpong, Metropolitan Chief Executive, Kumasi Metropolitan Assembly, Ghana

17:00 Closing of the meeting

- **Karl P. Sauvant, Co-Director, MCI, and Executive Director, VCC**