

"A bet for hope: A green economy for sustainable development"

The Global Pact for the Environment. University of Columbia. New York, September 20th 2016

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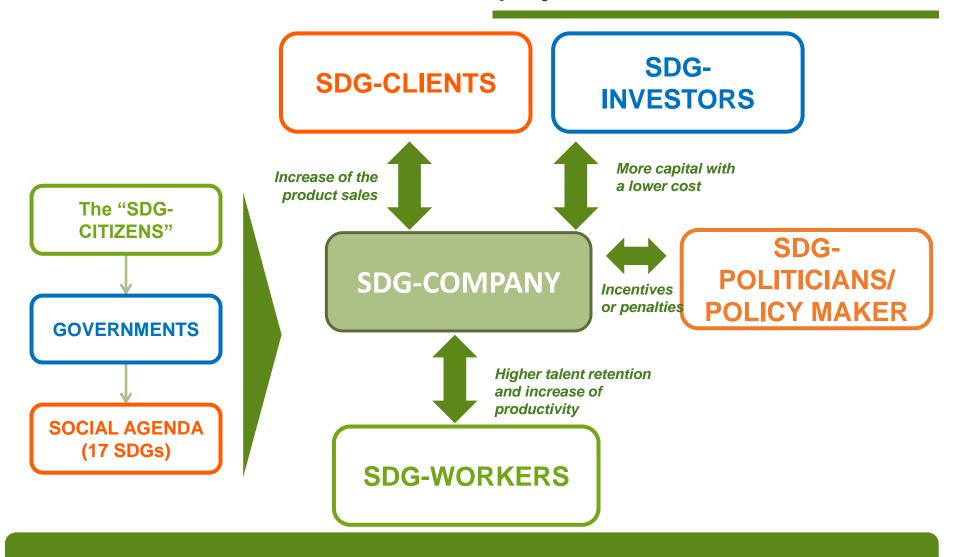


Going beyond philanthropy. Michael Porter: "Why business is needed to solve human problems?"

Ordinary activity of the companies.

"Social Dividend" provides "Real/monetary Dividends"

The "SDG Company": More revenues and less costs



Being a sustainable corporation makes (...among other good things...) economic sense





Efficient, coherent and predictable policies. Sharing the existence of the problem, the existence of solutions and the final point. For instance,...a Global Law for environment!

Social awareness. Citizens well informed that introduce pressure to Administration and Companies

STEPS:

- a) Focus;
- b) Knowing the problem;
- c) Internalizing and converting its solution in the strategy as an opportunity;
- d) Public Commitments
- e) Disclosure for credibility
- f) Actions for commitments (investing, operating...)
- g) Helping in the awareness raising





(1)

Efficient, coherent and predictable policies. Sharing the existence of the problem, the existence of solutions and the final point.

For instance,...a Global Law for environment!

Let's see an example centered in Climate Change



































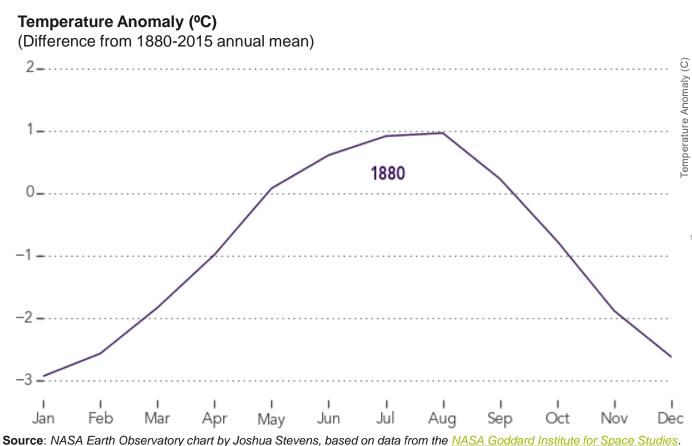






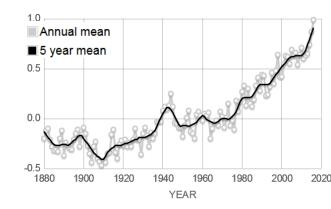


Sharing the current situation: We really have a problem...



GLOBAL LAND-OCEAN TEMPERATURE INDEX

Data source: NASA's Goddard Institute for Space Studies (GISS). Credit: NASA/GISS



Source: climate.nasa.gov

Climate Change is a reality that does not admit any doubt:

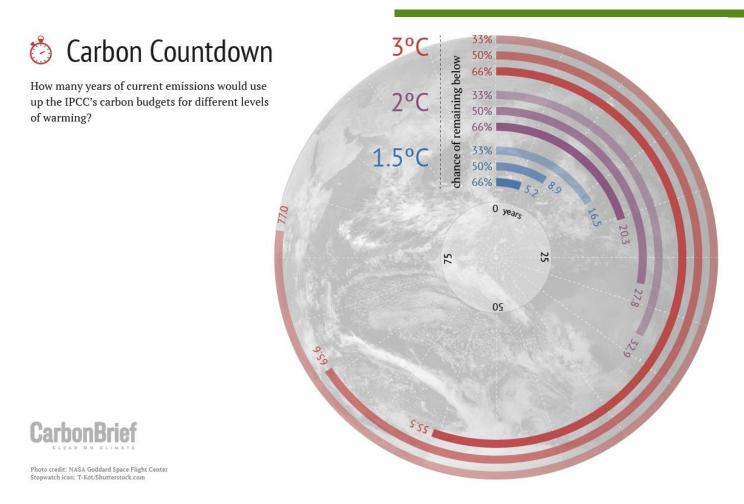
- IPCC and NASA reports
- Increase of natural disasters

...and is the impact of humans on climate change





Sharing the current situation... The current model is not sustainable...and we need urgent measures



Under current model and specific scenarios, we only have a little above 5 years to surpass 1.5°C and 20 years to surpass 2°C

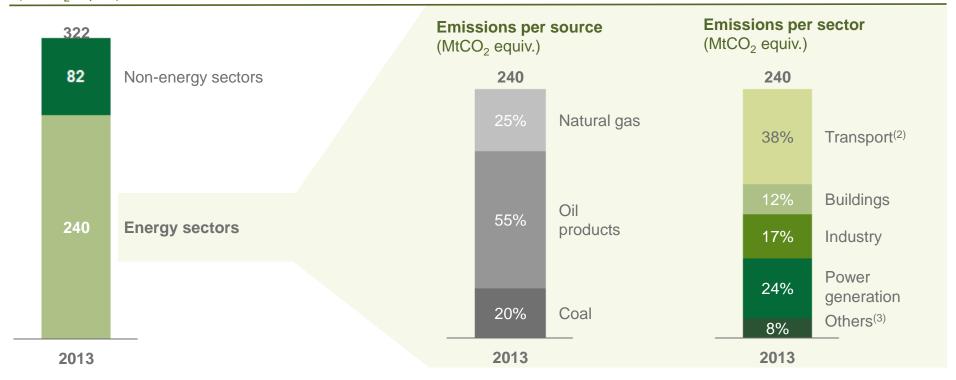


Sharing final point and solutions.

An example: Spain has to meet Paris Agreement and EU climate goals.

Energy production and consumption in Spain represents more than 75% of the total emissions

GHG emissions in Spain 2013 by energy sector and energy source (MtCO₂ equiv.)



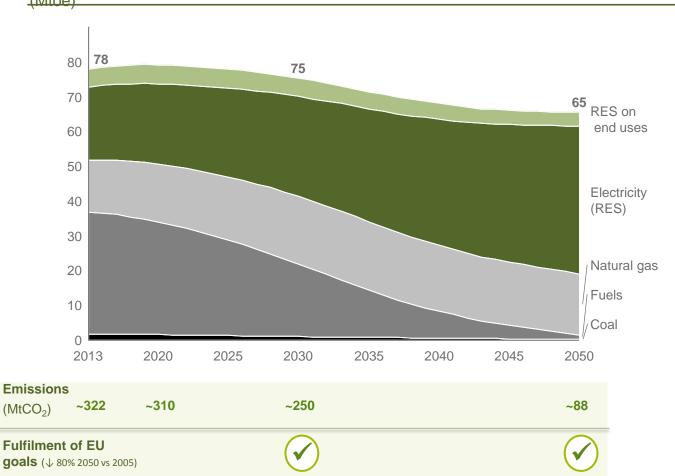
Change of production and consumption model. Is this possible? Risk and opportunities? What is the alternative?





An scenario that fulfils climate goals should improve energy efficiency, substitute fossil fuels by RES in generation and by electric appliances in consumption...

Final energy consumption by energy source in a "Sustainable Scenario" that meets EU goals (Mtoe)



SUBSTITUTION OF FOSSIL FUEL BY ELECTRIFICATION

Transport: Electrification ~100% of light vehicle fleet and harbors and increase of rail and electric trucks in freight transport (~85%) by 2050.

Heating & Cooling in Buildings

Industrial processes

roduction

Consumption: Efficiency

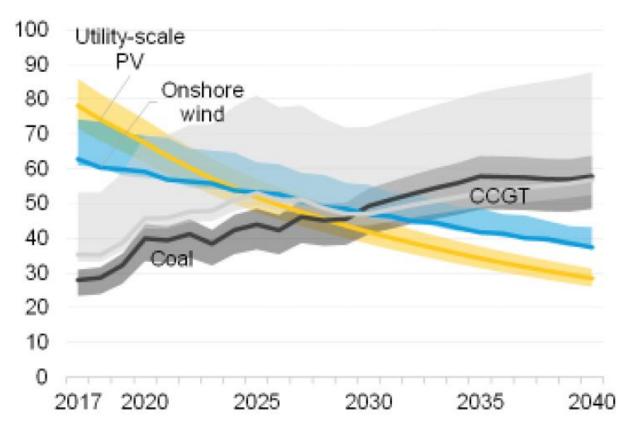
POWER GENERATION WITH RENEWABLES
Near 100%

This scenario is feasible and brings many opportunities....



Good news!!! We are in a technology breakthrough!

Germany solar PV and onshore wind LCOE vs. Gal marginal cost of generation \$/MWh (real 2016)



Source: Bloomberg New Energy Finance

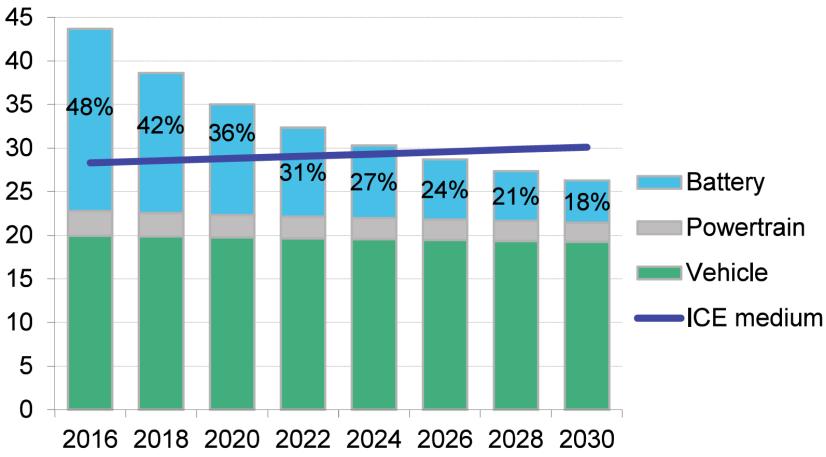
Solar and Wind total costss are lower than fossil fuel variable cost





Cost comparison between electric and internal combustion vehicles, 2016 – 2030

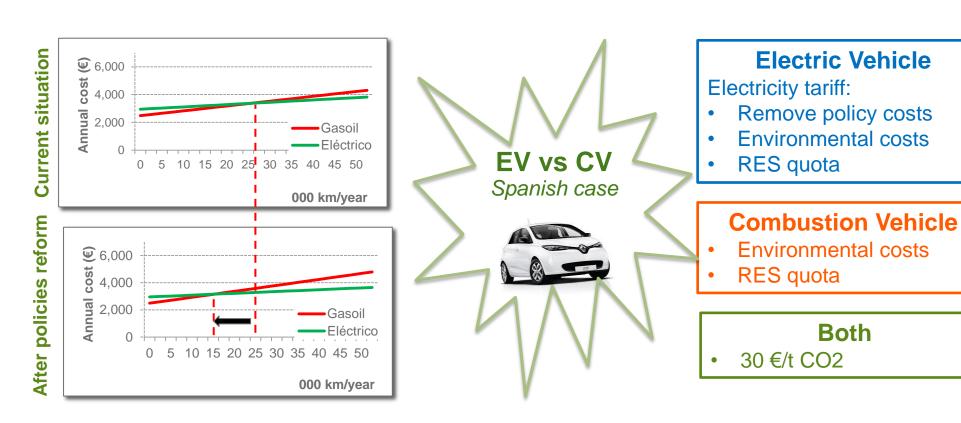
US medium BEV price breakdown, ICE price and share of battery costs, 2016-30 (thousand 2016 \$ and %)



Source: Bloomberg New Energy Finance Note: Estimated pre-tax retail prices



BUT...it is not only a cost issue. The importance of policies An example: scenarios of penetration of Electric Vehicles



EV competitiveness (and penetration) highly improves with a correct allocation of environmental costs





Sharing the final point: Positive Implications of a "Sustainable Scenario" to meet EU goals

Economy

Security of supply

Environment

No additional investments compared to alternative scenarios.

Investments in modern and sustainable assets

Positive impact on GDP and employment

The average electricity tariff would experience a reduction

RES Integration in the electricity system by 2030/2050:already possible with some backup support, use of interconnections, pumping units. In the future with batteries, Demand Side Response, and other technological advances

Other pollutants: Substantial improvements in air quality ...

Energy dependence in Spain will be reduce to 40% by 2050 (currently it is over 70%)

Reduction of vulnerability to price fuel shocks

GHG emissions reduction

Improvement of Energy Efficiency

Reduction of **health spending** due to health and productivity increases



Sharing the final point: Positive Implications of a "Sustainable Scenario" to meet EU goals

An scenario of decarbonization is feasible

It brings a lot of opportunities. We need political will

Other alternative proposals must present the same checklist





STFPS:

- Focus:
- Knowing the problem;
- Internalizing and converting its solution in the strategy as an opportunity;
- **Public Commitments**
- Disclosure for credibility
- Actions for commitments (investing, operating...)
- Helping in the awareness raising

Let's see an example centered in climate

SUSTAINABLE GALS

change and in Iberdrola







































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Focus mainly goals 7 and 13 (...not forgetting the remaining goals...)

7+13=17





























10 REDUCED INEQUALITIES

16 PEACE, JUSTICE AND STRONG















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SUSTAINABLE DEVELOPMENT GOAL 7

Ensure access to affordable, reliable, sustainable and modern energy for all



IBERDROLA INSTRUMENTS:

- Business activity (smart grids, energy efficiency, renewable energy resources...).
- "Electricity for all" program. Three action lines
 - Social action and philanthropic activities
 - Projects launched by governments
 - Supporting innovative business initiatives at the base of the pyramid.

Commitments: IBERDROLA's target is to bring by the year 2020 electricity to 4.000.000 people without access to this source of energy in emerging and developing countries.





SUSTAINABLE DEVELOPMENT GOAL 13

Take urgent action to combat climate change and its impacts*



IBERDROLA INSTRUMENTS:

 Business activity (smart grids, energy efficiency, renewable energy resources...).

IBERDROLA's target: to reduce its specific worldwide CO₂ emissions from 2007 a 30% in 2020, 50% in 2030 and to reach a carbon-neutral electricity supply by the year 2050.

Actions: Leaders in clean energies

Iberdrola, **leader in renewable energies** with an installed capacity of **28,300 MW¹** and **1st wind energy producer worldwide**

Large investor in renewable energies worldwide: USD 32 Bn in renewable assets and close to additional USD 12 Bn planned to 2020



Manzana wind farm, US

Wind energy Ranking

... # 1 Worldwide

... # 1 Europe

... # 1 United Kingdom

... # 1 Spain

... # 3 US

1. Including hydro



Strong expansion in offshore wind



In operation (359 MW)

Under construction (1,359 MW)

Future Projects: Until 3.6GW

Installed capacity in Europe: 1,260 MW by 2020 1,754 MW by 2022





New opportunities in US:

Vineyard (Massachusetts): up to 1,600 MW Kitty Hawk (North Carolina): up to 2,500 MW



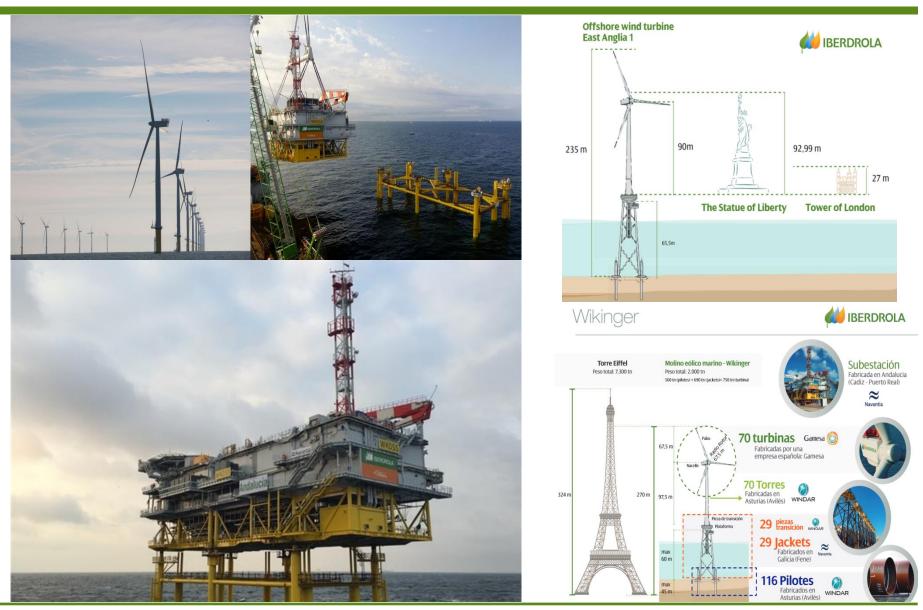
Kitty Hawk, North Carolina (US)

Over 1,750 MW by 2022 in Europe and developing further projects in US





Actions: Helping others to transit to the green economy





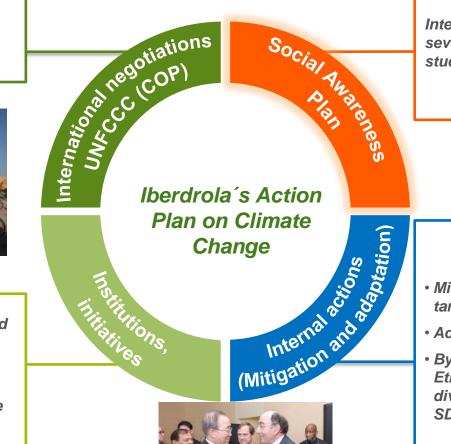
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Helping in transparency and in the Awareness Raising: Action Plan on Climate Change

Active participation



- Participation in major international organizations and business coalitions (CPLC, WBCSD, UN, CLG, We Mean Business, IEA, etc.)
- Disclosure. Carbon Disclosure Project, FTSE4Good y Dow Jones Sustainability Index



Internal and external scope, with several audiences (young people, students, employees, etc.)

- Mitigation: emission reduction targets,
- · Adaptation: diagnosis, follow-up,
- Bylaws, Mission, Vision, Values, Ethics Code including social dividend, Climate Change Action and SDG





Social Awareness Plan on Climate Change

We have defined 4 lines of action:



- Internal training
- Volunteering Employees give CC talks in their children's schools











- Inclusion of CC contents in schools- platform of curricular resources, theatre play, etc.
- Promoting climate action among young people (e.g. Scotland's **Youth Climate Group)**
- Support to social entrepreneurs



- Development and diffusion of products for the general public (documentary, radio podcasts, contents social networks)
- Sponsorship of climate awareness events



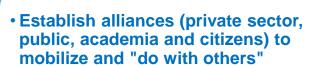
BERDROLA





Schools,

universities and young



 COP Project, Comunidad por el Clima, etc.



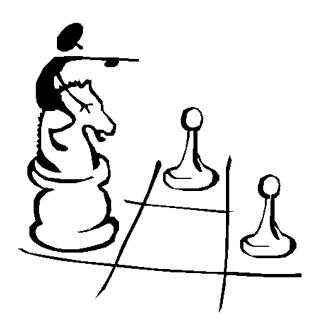








Updating the strategy taken 16 years ago







The decision making process from a long term investor perspective

Paris Agreement

Almost 200 countries implementing climate policies

Clean and competitive technology available

CO₂ signal

"Polluter pays" principle

IPCC results reinforced by unprecedented climate events

Involvement of civil society

(Religions, social agents, citizens...)

Involvement of cities, regions, international organizations, corporations...

Well below 2°C



Technology transfer and funding sources to vulnerable collectives

Business and social positioning. Social dividend

Financial sector

Assessment of decarbonization strategies (mitigation and adaptation), stranded assets, disclosure...

Air quality as additional leverage

Local authorities agility

We update and maintain the strategy of fighting against climate change as main driver of the company and source of opportunities





As with decarbonization, and regarding general environment protection, we need to promote SDG companies through...

...an efficient and predictable legal framework at different levels, with clear signals ("non-correct environmental behaviour pays")

...SDG citizens as the needed engine to change our production and consumption model

A Global Pact for the Environment it's a great idea!

The problem is huge. We need ALL stakeholders, with ALL the levers and with ALL the ambition







Thank you very much!

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